



ARUP select True2Life for Urban Information Model (UIM)

Global design and business consulting firm ARUP were commissioned to provide outstanding solutions and innovation for Manchester-based site development and regeneration project, Ancoats.

ARUP selected True2Life , the UKs largest online Web3D technology solutions provider to develop interactive modelling and digital web3D content forming the centrepiece of the Ancoats urban information model.

The Chief Executive Officer of Nottinghamshire-based True2Life, Tony Rhoades, told business news that the ARUP / True2Life model improves the speed of local planning decisions, widens participation in the regeneration project and enhances the overall design process.

The client now uses the ARUP / True2Life realtime technology to liaise with local stakeholders ie citizens, businesses and community groups.

The urban information model is available on-line and is accessible from a home computer.

To view the ARUP Ancoats model click here:

http://www.true2life.co.uk/arup_new/index.html

To commission True2Life for your architecture, buildings, infrastructure or urban information project, contact Richard, Business Development Manager on +44 (0) 01623 672 083 or complete this simple form

<http://www.true2life.co.uk/getquote.html>

Tony Rhoades
Director

True2Life Worldwide Locations

UK: Liverpool & Mansfield China Opening Soon: India

HQ: Oakham Business Centre, Hamilton Way, Mansfield, Notts. UK. NG18 5BU.

Phone: +44 (0) 1623 672 083 - Fax: +44 (0) 1623 621 620 - Email: sales@true2life.co.uk